

## PRESIDENT'S LETTER

Dear WID Colleagues:

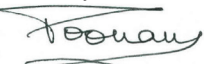
I have wonderful news for you: WID is bigger and stronger than ever this year, with membership at an all-time high. I see more and more of you taking advantage of all the benefits of membership: networking at workshops and events, calling colleagues for advice, using our coaching services and finding opportunities in our Job Bank. It is a dramatic year for WID, and I am looking forward to meeting even more of you, especially our newest members, at our spring events.

I am thrilled to tell you about our Woman of Achievement honoree this year, Rosanne Haggerty. Many of you will know her as the woman who tackled homelessness in Times Square on a grand scale, turning the decrepit Times Square Hotel into the nation's largest supportive housing residence. As the founder of Common Ground, she now oversees programs that provide housing for more than 2,000 tenants and offer employment opportunities to help formerly homeless individuals return to the work force. She is the winner of a MacArthur "genius" grant as well as awards from the Ashoka and Rockefeller Foundations and her organization advises other major international cities like London, Tokyo and Toronto on homeless issues. We will again celebrate at the Rainbow Room; I hope you will join us on Tuesday, May 19th, as we fete this wonderfully accomplished colleague.

We only have one remaining luncheon before the Woman of Achievement celebration, and I want to encourage you to sign up quickly—we continue to have extremely strong luncheon attendance, even for the event held during a fierce, school-closing March snowstorm.

Let me close by encouraging each of you with significant experience in our field—six years or more—to consider volunteering as a coach for another WID member. The commitment is quite minimal on the part of the coach, but especially at a time like this, the impact you can have is tremendous. I have heard from several of you lately that your coaches have opened your eyes to new career possibilities, and am proud that WID members are banding together to help each other in this way. Please go to the members-only area of the WID website to sign up for coaching, and please stop me at the next WID event or email me to tell me if WID is meeting your needs and how we can better serve you in the year ahead.

With my warmest regards,



Poonam Prasad  
Prasad Consulting & Research



Empowering

Women in Development  
New York

MARCH 2009

## *The News of Women in Development, New York*

### **“Philanthropy in Difficult Times: What Wise Donors and Effective Fund Raisers Should Be Thinking About”**



FEATURING  
**Hildy J. Simmons**  
*Philanthropic Advisor*

**Monday, April 6, 2009 • Noon–2 p.m.**  
The Yale Club, 50 Vanderbilt Avenue  
(between 44th and 45th Streets)

*Members: \$50 in advance/\$75 at the door*  
*Non-Members: \$70 in advance/\$80 at the door*  
*Cancellations not accepted after Thursday, April 2nd.*

To register visit: [www.widny.org](http://www.widny.org)

*This event is generously sponsored by*  
**Jeanne Sigler & Associates**

**H**ildy Simmons has been involved in the philanthropic community for over 25 years. Through October 2003 she was a Managing Director and head of the Global Foundations Group at JPMorgan Private Bank, overseeing the grantmaking of more than 40 foundations. From June 1990 through October 2001, Ms. Simmons was responsible for J.P. Morgan's corporate philanthropy program. As an independent consultant she currently advises select clients on their philanthropic activities.

Prior to joining Morgan in October 1986 Ms. Simmons served as the program director of the Norman Foundation and held a variety of positions in New York City and State government including serving as a New York City Urban Fellow from 1971-72. Ms. Simmons has a B.A. from Lake Erie College and an M.P.A. from Harvard University's John F. Kennedy School of Government. She is Chair of the New York City Board of Correction and serves on the boards of the Sister Fund and the Mary J. Hutchins, Taconic and Jerome L. Greene Foundations.

## BECOME A CAREER COACH

If you are a seasoned Development professional (6+ years in the field), please consider becoming a WID coach. The commitment is light and it's rewarding for both parties! Given the times, the Career Advancement Committee is inundated with requests for coaching, and your experience can help someone else achieve her dreams. If you have any questions, please contact Co-Chairs Cathy Levy ([cilevy@aol.com](mailto:cilevy@aol.com)) or Susan Marx ([stmarxassociates@aol.com](mailto:stmarxassociates@aol.com)). Sign up to become a coach in the members-only section of the WID website, on the Career Advancement page.

*Thanks very much for your assistance!*

**KAREN ROSA, GUEST SPEAKER  
AT WID MARCH LUNCHEON**



Empowering  
**Women in Development  
New York**

**Board of Directors 2008–2009 Officers**

**PRESIDENT**

**POONAM PRASAD**  
Prasad Consulting & Research LLC

**SECRETARY**

**KERRY WALSH**  
Port Chester Carver Center

**TREASURER**

**GLORIA KAO**  
NewYork-Presbyterian Hospital  
and Weill Medical College of  
Cornell University

**ASSISTANT SECRETARY**

**JuWon Choi**  
The Foundation Center

**IMMEDIATE PAST PRESIDENT**

**VIRGINIA H. STRULL**  
Strull Consulting/S&S Search

**COMMITTEE CHAIRS**

**CAREER ADVANCEMENT**  
**CATHY LEVY**  
The New York Women's Foundation

**SUSAN T. MARX**  
S.T. Marx + Associates

**COMMUNICATIONS**  
**ELIZABETH B. WAGNER**  
J.C. Geever, Inc.

**LUNCHEON PROGRAMS**

**RENEE GREENE**  
Iris House

**DONNA BONEM RICH, CFRE**  
Rich Associates, Inc.

**MEMBERSHIP**  
**MARY ANN ROUTLEDGE**  
Solomon R. Guggenheim Museum

**NOMINATING**  
**MELISSA COHEN**

**JEANNE SIGLER**  
Jeanne Sigler & Associates, Inc

**SPECIAL PROGRAMS**

**JuWon Choi**  
The Foundation Center

**BEATRICE SAMPONG**  
UNEEQ

**SPONSORSHIP**

**ALEXANDRA M. EISING**  
Consultant

**WOMAN OF ACHIEVEMENT AWARD**

**JEANNINE GLAZEWSKI**  
Asia Society

**PATRICIA POLLOK**  
Pollok&People

**NEW YORK WOMEN'S AGENDA LIASON**

**MELISSA SANDOR**  
Consultant

**MEMBERS AT LARGE**

**CHANDRA ANDERSON**  
Anderson Consults

**BERTINA CECCARELLI**  
United Way of New York City

**SUSAN DAVIES**  
Rutgers University Foundation

**NINA DIEFENBACH**  
The Metropolitan Museum of Art

**LAURIE F. DORF**  
Queens College, CUNY

**YVONNE ERVIN, CFRE**  
Urban Assembly

**MYRA GARCIA**  
Wagner College

**SHELLEY JANE GROSSBERG**  
Development Counsel

**LISA MANTONE**  
Museum of Modern Art

**ROBIN H. ROSENBLUTH, CFRE**  
The Nature Conservancy



Pictured above are WID members and guests who gathered for lunch on March 2nd to hear Karen Rosa, Vice President and Executive Director of the Altman Foundation. Ms. Rosa discussed the process by which the Altman Foundation redesigned its funding guidelines, engaged grantees in decision-making, and then helped them understand the changes once new guidelines were enacted. For those WID members who were unable to attend the event, Ms. Rosa's remarks are available in the members-only area of the WID website.

*photo credit: Marianne Rafter*

*This publication is exclusively sponsored by:*

**JCGeever, Inc.**

**Women In Development, New York  
Newsletter Editor: Barbara Stewart**

**SAVE THE DATE!**

**WOMAN OF ACHIEVEMENT  
AWARD LUNCHEON**

**Tuesday, May 19, 2009 • 11:30am – 2pm**

*Honoring*

**ROSANNE HAGGERTY**  
*Founder & President, Common Ground  
at THE RAINBOW ROOM*

Register at: [www.widny.org](http://www.widny.org)