



The News of Women in Development, New York

PRESIDENT'S COLUMN

Dear WID Members,

What an educational and rewarding experience it has been to be the President of WID, New York. Celebrating our 25th Anniversary has added so much to my experience. It is amazing to think that 25 years ago, 11 women formed this organization that is now 750 strong. The power of networking can be a tremendous positive force for professional women.

We kicked off our 25th Anniversary Celebration last May when we celebrated Emily K. Rafferty as our 2005 Woman of Achievement. The luncheon was followed by a fabulous reception hosted by NYU's George H. Heyman, Jr. Center for Philanthropy and Fundraising. The panel discussion at our February luncheon was excellent and extremely informative. I have to say that spending time with our speakers has been one of the most interesting parts of my job. Our anniversary activities culminated in our gala May luncheon at Cipriani honoring Ellen Futter, President of the American Museum of Natural History, as our 2006 Woman of Achievement.

Our new, improved Web site debuted this spring. We believe it will become a great tool for all our members, giving us easy access to each other, and connecting us more effectively. I hope it will prove to be a wonderful communication tool that will make our professional lives as WID members easier, by promoting career development and membership interaction. The new Web site will also provide opportunities to participate in committee work and mentoring as well as allow us to more effectively publicize events.

I want to mention another priority for WID, which is career counseling. In response to our membership survey, we saw the need to elevate our ability to assist members. With a goal of being more service-oriented and responsive to our membership's needs, we have put a special emphasis on outreach and increased opportunities for networking, and have begun to create more avenues to assist with overall career advancement.

WID truly is stronger and better than ever. In a quarter-century, I believe we have accomplished more than any of our founders imagined. As we go forward, the Board is committed to improving our structure and how we operate to better reflect the larger organization WID is now. We are entering a new phase and taking our organizational structure to the next level. We have grown and are eager to accommodate this expansion.

The Board is poised to help WID continue to achieve its goals and to fully explore new initiatives.

These past two years WID has accomplished great things. I am most in awe of my fellow Board members; there is no harder-working, more dynamic group of women. Working with Virginia Strull as my Vice President has been a pleasure and I confidently pass the mantle of WID leadership to her. I will always be impressed by everyone's willingness to go beyond what is expected, to function as a collaborative group both behind the scenes and in front of the mike. All of our committees work hard to make WID the best it can possibly be. Sharon Epstein and Fran Morris provide executive office support that is invaluable.

I cannot imagine a more talented and dedicated group of women. You supported my tenure and you will continue to make WID soar as it enters its second quarter-century of *Empowering Women in Development*. I want to take this opportunity to thank everyone for the role each one of you has played in making my term as President a success—you made my job a delight—but more important, thank you for making WID the great organization that it is. Here's to the next 25 years!

Warmest regards,

Brenna Sheenan Mayer
President



Virginia Strull, 2006–08 President, Women in Development, NY; Ellen V. Futter, 2006 WID Woman of Achievement; Brenna Sheenan Mayer, 2004–06 President, WID at the 2006 Woman of Achievement Award Luncheon. More photos on page 3.

Photo by Dan Root

Did You Always Want To Be A Fundraiser?

One thing many fundraisers have in common is the fact that few of us ever planned to be fundraisers! The answer to the ubiquitous, "How did you get into this type of work?" is nearly always a laugh and a long, usually convoluted explanation of how we tripped into our jobs. But the next generation of fundraisers just might have a different story. Higher education programs that focus on Fundraising and Philanthropy are popping up all over the country, and the most mature of these are gaining exposure and beginning to flourish.

Unless offered as a concentration in a full-fledged Non-Profit Management curriculum, the most common award for Fundraising and Philanthropy-focused coursework is a certificate—usually at the graduate level. However, NYU and Columbia offer Master of Science degrees in Fundraising and Fundraising Management, respectively, through their continuing education programs, and Saint Mary's University of Minnesota offers a Master of Arts degree in Philanthropy and Development that requires students to be onsite for only a few weeks for each of three summers.

If you'd like more information about coursework and certification in this area, the following Web sites are good places to start:

http://fdncenter.org/getstarted/faqs/html/degree_programs.html

As always, the Foundation Center proves to be an excellent resource. This page has condensed a wealth of information and articles into a user-friendly format that may well be a one-stop-shop.

www.philanthropy.iupui.edu

The Center on Philanthropy at Indiana University is one of the most recognized resources for advanced education in Fundraising and Philanthropy. Within the Center, IUPUI has established the Women's Philanthropy Institute and The Lake Family Institute on Faith & Giving, in addition to other significant concentrations.

<http://www.scps.nyu.edu/departments/department.jsp?deptId=13>

NYU's George H. Heyman, Jr. Center for Philanthropy and Fundraising homepage.

<http://www.ce.columbia.edu/fundraising/curriculum.cfm>

Columbia University's School of Continuing Education Master of Science in Fundraising Management homepage.

<http://www.smumn.edu/sitepages/pid311.php>

Saint Mary's University of Minnesota M.A. in Philanthropy and Development homepage.

Lindsay Gruber Dunham, Proactive Philanthropist

This is the first in a series highlighting up and coming philanthropists in the Greater New York Metropolitan community.

By Michelle Arnot



Educator and philanthropist Lindsay Gruber Dunham graduated *cum laude* from the University of Pennsylvania and earned two master's degrees, one in social work from Columbia and another in education from the Bank Street College of Education. Dunham serves on the board of the Young Women's Leadership Foundation (YWL), founded 10 years ago by Ann and Andrew Tisch, where she taught humanities at its flagship school in East Harlem. The YWL Foundation, a leader in the nation's school reform movement, partners with school districts, parents and community leaders to create single gender public schools that put students on a college track. Dunham is also Vice President of the Gruber Family Foundation established by her parents; her father is the founder of Gruber & McBaine Capital Management, money managers in San Francisco.

"What informs the vast majority of my grant making decisions is an unwavering belief in the power of education and the role that education plays in eradicating the most oppressive social injustices," Dunham says. The YWL Foundation's mission to offer every student the opportunity to reach her fullest potential and matriculate in college resonates with Dunham's vision. "My main area of focus is the education of young women and girls as they are so often the most oppressed, in our country and outside, which directly affects their children and future generations. Education greatly reduces teenage pregnancy, increases female reproductive freedom and encourages female autonomy and self-sufficiency, all of which are crucial if we want to break the cycle of abuse, poverty and dependency in which so many women and children are forcibly stuck."

Looking ahead, for the long-term Dunham hopes that the concept of social responsibility can be introduced in the national curriculum to high school students in order to encourage a greater philanthropic base. Meanwhile, in the short-term, she watches the results of her efforts with the students she taught. "With an education, women are able to be empowered in a way that encourages and even demands societal change," she states. "Minorities are able to succeed in a way that challenges racial barriers and racial prejudice."

Renew Your WID Membership Today!

For 25 years, Women in Development, NY has been the premier organization in New York for women in fundraising and related fields.

We are now over 750 members strong.

**Join or renew your membership today in our dynamic organization!
The new membership year begins July 1, 2006.**

Gain access to:

Networking Opportunities • Annual Membership Directory • Job Bank Luncheons, Workshops, and Events at reduced rates • Newsletter Career Coaching and Mentoring Opportunities • Expanded Website Annual Woman of Achievement Award Luncheon • and more!

Dues remain \$125 per year, or
\$60 for interns (individuals with less than one year in the field)

Sign-up online at www.widny.org

President of American Museum of Natural History is Honored at Annual Luncheon

The 2006 Women in Development, New York Woman of Achievement Award Luncheon took place on May 1, 2006 at Cipriani 42nd Street. More than 450 guests gathered to honor Ellen V. Futter, President of The Museum of Natural History as the 2006 WID Woman of Achievement. The Award is given annually in recognition of the recipient's outstanding contributions to the non-profit world and efforts to advance the role of women in philanthropy and development. The event was sponsored by Raybin Associates.



Photos by Dan Root

Thank You!

The WID Board of Directors would like to offer a heart-felt thanks to the 25th Anniversary Celebration Committee for your extraordinary dedication and efforts this past year.

25TH ANNIVERSARY CELEBRATION COMMITTEE

Pat Boswell	Kara Logan
Melissa Cohen	Susan Marx
Sue Devine	Brenna Sheenan Mayer
Phyllis Dunlop	Whitney Namm Pollack
Janet Falk	Libby O'Connor
Betsy Fuchs	Barbara Perry Morgan
Darcy Gilpin	Poonam Prasad
Jeannine Glazewski	Kristina Ramos
Renee Greene	Keri Reitman
Shelley Jane Grossberg	Donna Bonem Rich
Gloria Kao	Cynthia Ries
Jennifer Kirby	Virginia Strull
Susan Kotcher	Stephanie Thomas
Bobbie Kraus	Amy Zacks

Please join

The Board of Directors of Women In Development, New York

for our

Annual Networking Reception Wednesday, July 12, 2006

6:00 pm–7:30 pm

*If you are a NEW MEMBER this year, please join us early,
at 5:30–6:00 pm for a SPECIAL WELCOME*

The Penn Club
30 West 44th Street
(between 5th & 6th Avenues)



\$15 for members; \$25 for non-members; \$30 at the door for all

Please Register by July 5th at www.widny.org

Register Early—Space is limited

Save the Dates!

Women In Development Luncheon Calendar 2006–2007

September 26, 2006	February 5, 2007
November 6, 2006	March 5, 2007
December 4, 2006	March 26, 2007
	May 7, 2007

All luncheons are on Mondays
from 12 noon to 2 pm at
The Princeton Club
15 West 43rd Street



Empowering
Women in Development
New York

Board of Directors 2005–2006

PRESIDENT
BRENNA SHEENAN MAYER
The College of New Rochelle

VICE PRESIDENT
VIRGINIA H. STRULL
Strull Consulting/S&S Partners

SECRETARY
STEPHANIE THOMAS
Susan Ulin Associates Ltd.

ASSISTANT SECRETARY
MELISSA S. COHEN
Lincoln Center Institute

TREASURER
WHITNEY NAMM POLLACK
University of Pennsylvania

ASSISTANT TREASURER
ARLENE SWARTZ
Swartz Consulting/S&S Partners

Committee Chairs

BONNIE BIONDI
Jewish Theological Seminary
Sponsorship Committee

PATRICIA A. BOSWELL
Browell Industries, Inc.
Arrangements Committee

MELISSA S. COHEN
Lincoln Center Institute
Sponsorship Committee

PHYLLIS C. DUNLOP
ASPCA
Communications Committee

DARCY A. GILPIN
Awards Committee

GLORIA KAO
New York–Presbyterian Hospital/Weill
Medical Center of Cornell University
Membership Committee

BOBBIE KRAUS
MFY Legal Services
Career Advancement Committee

DONNA LIEBERMAN
Career Advancement Committee

BARBARA PERRY MORGAN
Bank Street College of Education
New Programs Committee

POONAM PRASAD
Prasad Consulting & Research LLC
Nominating Committee
25th Anniversary Committee

CYNTHIA RIES
Children's Museum of Manhattan
Membership Committee

MELISSA SANDOR
Consultant
Communications Committee
ANNALEE VAN KLEECK
Lyric Systems, LLC
Technology Committee

Members at Large

CHANDRA ANDERSON
National Urban League

MARY HEAGLEY BOYAJIAN
The Buckley School

SUE DEVINE
American Friends of the Louvre

JEANNINE GLAZEWSKI
The Asia Society

JAIME GREENBERG
Sesame Workshop

RENEE GREENE
Continuum Health Partners, Inc.

ROXANNE GREENSTEIN
RSM McGladrey

SHELLEY JANE GROSSBERG
Development Counsel

AILEEN C. HEFFERREN
Prep for Prep

JENNIFER KIRBY
Consultant

SUSAN T. MARX
S.T. Marx + Associates

MARGARET (PEG) MASTRIANNI
The Breast Cancer Research Foundation

DEBBIE T. NIEDERHOFFER
NYU—Stern School of Business

DONNA BONEM RICH, CFRE
Rich Associates, Inc.

ADEE SHEPEN
Weill Medical College of Cornell
University

Immediate Past President

BARBARA I. LESHINSKY
The Advertising Council, Inc.

*Newsletter written and produced
by the WID, New York Communi-
cations Committee. Send your
questions, comments and ideas to
the Editor at phyllisd@aspca.org.*

*Layout by Dorri Olds
www.dorriolds.com*

THIS PUBLICATION IS GENEROUSLY UNDERWRITTEN BY

RSM! McGladrey

Comprehensive Consulting Services for Not-For-Profit Management

Janet M. Morgan, MBA
Director, Strategic Solutions
janet.morgan@rsmi.com
Tel 212.372.1249

Roxanne Greenstein
Director, Strategic Solutions
roxanne.greenstein@rsmi.com
Tel 212.372.1680

1185 Avenue of the Americas New York, NY 10036-2602 www.rsmmclgladrey.com